

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave
Washington, DC 20007

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
184704-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser	Product	Estimate Number
Issue/SEIU/AFSCME	SEIU/AFSCME	1637

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	184704	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	6-7A News	6A-7A	-TWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 -TWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH W 09/26/12 6:27 AM 6-7A News 6A-7A :30 SEIU12C00702T \$600.00 NM 1 KMGH Th 09/27/12 6:00 AM 6-7A News 6A-7A :30 SEIU12C00702T \$600.00 NM									
2	09/25/12	09/28/12	GMA M-F 7-9A	7A-9A	-TWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 -TWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/25/12 8:47 AM GMA M-F 7-9A 7A-9A :30 SEIU12C00702T \$700.00 NM 2 KMGH W 09/26/12 6:59 AM GMA M-F 7-9A 7A-9A :30 AFSCME12C00703T \$700.00 NM									
3	09/29/12	09/29/12	GMA SAT	Sat GMA 6A-7A	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 09/29/12 6:41 AM GMA SAT Sat GMA 6A-7A :30 SEIU12C00702T \$250.00 NM									
4	09/29/12	09/29/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 09/29/12 8:14 AM 7-9a Sat Morning News 7A-9A :30 AFSCME12C00703T \$600.00 NM									
5	09/30/12	09/30/12	GMA SUN	Sun GMA 6A-7A	-----S	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 -----S 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/30/12 6:00 AM GMA SUN Sun GMA 6A-7A :30 AFSCME12C00703T \$275.00 NM									
6	09/30/12	09/30/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 -----S 1 \$500.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

INVOICE



Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

www.theDENVERchannel.com

www.thedenverchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
184704-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Issue/SEIU/AFSCME	SEIU/AFSCME	1637	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/30/12	09/30/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$500.00	NM
09/25/12 10/01/12 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/30/12 7:40 AM 7A-8A SUN MORN NEWS 7A-8A :30 SEIU12C00702T \$500.00 NM									
7	09/25/12	09/28/12	THE VIEW	10A-11A	-TWTF--	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -TWTF-- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/25/12 9:59 AM THE VIEW 10A-11A :30 AFSCME12C00703T \$700.00 NM 2 KMGH W 09/26/12 10:30 AM THE VIEW 10A-11A :30 SEIU12C00702T \$700.00 NM									
8	09/25/12	09/28/12	11A-12P News	11A-12P	-TWTF--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -TWTF-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/25/12 11:40 AM 11A-12P News 11A-12P :30 SEIU12C00702T \$600.00 NM 2 KMGH Th 09/27/12 11:39 AM 11A-12P News 11A-12P :30 AFSCME12C00703T \$600.00 NM									
9	09/30/12	09/30/12	9A-10A SUN MORN NEWS	9A-10A	-----S	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -----S 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/30/12 9:11 AM 9A-10A SUN MORN NEWS 9A-10A :30 AFSCME12C00703T \$550.00 NM									
10	09/25/12	09/28/12	M-F 3-4pm	3-4pm	-TWTF--	:30	4	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -TWTF-- 4 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Tu 09/25/12 3:21 PM M-F 3-4pm 3-4pm :30 AFSCME12C00703T \$550.00 NM 3 KMGH W 09/26/12 3:27 PM M-F 3-4pm 3-4pm :30 AFSCME12C00703T \$550.00 NM 1 KMGH Th 09/27/12 3:51 PM M-F 3-4pm 3-4pm :30 SEIU12C00702T \$550.00 NM 4 KMGH F 09/28/12 3:26 PM M-F 3-4pm 3-4pm :30 AFSCME12C00703T \$550.00 NM									
12	09/25/12	09/28/12	Dr. Oz	4P-5P	-TWTF--	:30	2	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -TWTF-- 2 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Tu 09/25/12 4:30 PM Dr. Oz 4P-5P :30 SEIU12C00702T \$650.00 NM 1 KMGH F 09/28/12 4:11 PM Dr. Oz 4P-5P :30 SEIU12C00702T \$650.00 NM									
13	09/25/12	09/28/12	5-530P News	5P-530P	-TWTF--	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -TWTF-- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/25/12 5:23 PM 5-530P News 5P-530P :30 AFSCME12C00703T \$900.00 NM 2 KMGH W 09/26/12 5:22 PM 5-530P News 5P-530P :30 SEIU12C00702T \$900.00 NM									
14	09/29/12	09/29/12	5pm News Saturday	5P-6p	-----S-	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -----S- 1 \$550.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

INVOICE



Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

www.theDENVERchannel.com

www.thedenverchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
184704-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Issue/SEIU/AFSCME	SEIU/AFSCME	1637	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/29/12	09/29/12	5pm News Saturday	5P-6p	-----S-	:30	1	\$550.00	NM
09/25/12 10/01/12 -----S- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 09/29/12 5:41 PM 5pm News Saturday 5P-6p :30 SEIU12C00702T \$550.00 NM									
15	09/30/12	09/30/12	5pm News Sun Local Nev	5P-6P	-----S	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -----S 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/30/12 5:38 PM 5pm News Sun Local News 5P-6P :30 SEIU12C00702T \$750.00 NM									
16	09/25/12	09/28/12	6P-630P JEOPARDY (M- 6P-630P		-TWTF--	:30	3	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -TWTF-- 3 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/25/12 6:04 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 SEIU12C00702T \$2,000.00 NM 3 KMGH W 09/26/12 6:27 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 AFSCME12C00703T \$2,000.00 NM 2 KMGH F 09/28/12 6:22 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 AFSCME12C00703T \$2,000.00 NM									
17	09/25/12	09/28/12	630-7p WHEEL (M-F)	630-7P	-TWTF--	:30	2	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -TWTF-- 2 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/25/12 6:40 PM 630-7p WHEEL (M-F) 630-7P :30 AFSCME12C00703T \$1,800.00 NM 2 KMGH W 09/26/12 6:34 PM 630-7p WHEEL (M-F) 630-7P :30 SEIU12C00702T \$1,800.00 NM									
19	09/30/12	09/30/12	ABC Sun B	7P-8P	-----S	:30	1	\$10,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -----S 1 \$10,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/30/12 7:40 PM ABC Sun B 7P-8P :30 AFSCME12C00703T \$10,100.00 NM									
20	09/30/12	09/30/12	ABC Sun D	9P-10P	-----S	:30	1	\$4,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 -----S 1 \$4,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/30/12 9:40 PM ABC Sun D 9P-10P :30 SEIU12C00702T \$4,200.00 NM									
22	09/25/12	10/01/12	10P NEWS (M-F/SU)	10P-1037P	MTWTF-S	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 MTWTF-S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/25/12 10:28 PM 10P NEWS (M-F/SU) 10P-1037P :30 SEIU12C00702T \$2,000.00 NM									
23	09/25/12	10/01/12	Jimmy Kimmel	11:03P-12:07A	MTWTF--	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 MTWTF-- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Tu 09/25/12 12:00 AM Jimmy Kimmel 11:03P-12:07A :30 AFSCME12C00703T \$300.00 NM 1 KMGH W 09/26/12 12:00 AM Jimmy Kimmel 11:03P-12:07A :30 AFSCME12C00703T \$300.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

INVOICE



Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

www.theDENVERchannel.com
www.thedenverchannel.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
184704-1	09/30/12	September 2012	08/27/12 - 09/30/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Issue/SEIU/AFSCME	SEIU/AFSCME	1637	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							33		

Payment Terms 30 Days

<u>Gross Total</u>	\$40,475.00
<u>Agency Commission</u>	\$6,071.25
<u>Net Amount Due</u>	\$34,403.75